

Wilson Business and Economics Executive Summary

The Scowcroft Group is an international business-consulting firm that assists in the advancement of foreign investment throughout Asia, Latin America, Africa, Western and Eastern Europe, and the Middle East. The firm promotes the success of international investment by helping companies take advantage of new opportunities and overcome challenges that exist within emerging markets. The Scowcroft Group provides its clients with services such as political and business risk assessment, market-entry strategy, and the identification of investment opportunities. These services help businesses make productive corporate and financial decisions and to contribute to the development and success of both American investors and emerging economies.

My main responsibility at the Scowcroft Group was to perform research and analysis. By collecting relevant information from newspapers and scholarly publications, I monitored the political and economic environments of the countries in which the Scowcroft Group's clients operated. I was also asked to attend conferences, hearings, and business client meetings and write memos on my findings. In addition to conducting research, I offered technical and administrative support by creating slides, diagrams, and graphs for client presentations. I also provided the firm with daily international news briefings and weekly central bank meeting summaries. My work provided information relevant to the Group's consulting projects, which allowed the firm to better assist and advise its clients.

My ultimate career goal is to work in the international development field, and my internship at the Scowcroft Group was excellent preparation for my future career plans. I value that the Scowcroft Group specializes in consulting projects that involve emerging economies, and the internship experience broadened my understanding of international business consulting and allowed me to begin to develop skills relevant to the industry. This internship not only provided me with the opportunities to contribute to the firm, but also provided me with knowledge and skills about the career field I hope to enter.