

Working with Dualtone Music Group was a fantastic learning experience. I learned the ins and outs of the music business while making new friends and meeting talented people along the way. Located in Music City (Nashville), Dualtone had so much to offer. Along with work came meeting famous musicians and picking up the music business lingo. I became close with the companies' six employees whom are all a pleasure to be around.

My primary morning duty was to package all of the merchandise orders and add postage so that they were ready to ship. I also checked the intern email account for various questions that had been sent to the company, and I would then answer them to the best of my ability. At the end of everyday I delivered the mail to the post office conveniently located only a block away. Between my morning tasks and afternoon post office run I performed various other duties--I was assigned many miscellaneous jobs each week. These jobs ranged from managing databases and itineraries to listening to CDs that unsigned artists sent the label in hopes of getting signed. In addition to my multiple duties I learned about promotional techniques, music licensing, processing ideas into merchandise, along with many other useful tools for my future.

My overall experience interning with Dualtone was a wonderful one and I would strongly recommend it to anyone interested in the entertainment industry. This internship helped challenge my responsibility and strengthen my creativity to prepare me for what is to come after graduation. It broadened my knowledge in entertainment, created many strong connections with important people, and started me off with a strong footing on my career path.