

Women in American Politics: Why Women Don't Run for Office?

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It's Importance...

- Why is women's involvement in politics important?
 - Representation in Office (Bayer & Mishler)
 - Women need the four interconnected types of representation.
 - Role Model Affect (Campbell & Wolbrecht)
 - Female role models affect the political socialization of young girls.
 - Viable female politicians inspire political discussion among young adults.

Previous Research

- Lawless and Fox 2008
 - Citizen Political Ambition Survey
 - Random national survey of 3,765 (evenly divided between genders)
 - Four professions: Law, Business, Education, and Politics
 - Two waves of mail surveys (2001, 2008)
 - Dramatic political change within 7 years
 - Findings
 - Discrimination
 - Incumbency
 - Political Ambition
 - Feeder Jobs
 - Women's roles

Previous Research cont.

- Fox 2003
 - Conduct Survey amongst candidate 'Eligibility Pool'
 - Three professions: Law, Business, Education
 - Questioned backgrounds, arrangements, activism, outlooks, experience, perceptions, and willingness to run for office.
 - Findings
 - Women/Men and running
 - Women and local office
 - Women's interests
 - Income
 - Support
 - Household Obligations
 - Self-perceptions

My Research

- Pearson 2013
 - Big Question: Why women don't run for office?
 - Case Studies
 - Hillary Clinton
 - Nancy Pelosi
 - Condoleezza Rice
 - John Kerry
 - Collin Powell
 - John Boehner
 - Researched
 - Policies
 - Media Reactions
 - Ambition
 - Recruitment
 - Feeder Jobs

Findings

- Media Reactions
- Policies
- Ambition
- Recruitment
 - Feeder Jobs