



## Seawanee to View Living Wilderness

There is good news for those interested in increasing their knowledge of nature (not party weekend variety). The first program of the Seawanee Audubon Society will be Saturday, October 27th, at 7:30 in the Gurry Hall Auditorium at Seawanee. Wild life photographer Walter Berlet will present his color film *The Living Wilderness*, an outstanding picture featuring close-up shots of mountain lions, antelope, elk, grizzly bear, and other large mammals of the Rocky Mountain region.

Walter Berlet's work with many conservation organizations has given him a good knowledge of the problems facing our wild heritage. His writings and zealous efforts supporting our wilderness areas have received national support. For the last three years he has narrated and produced a weekly television show, and has recently completed a wildlife film for the E. I. duPont de Nemours & Co. entitled *Wildlife of the 48th State*.

More than eight years in production, *The Living Wilderness* covers the three states of Wyoming, Montana, and Idaho. It is one of the only films of its kind that shows in compelling clarity the vital need for conservation of wild animals and their habitat areas. Mr. Berlet's narration is inspired by his conviction that we must be ever watchful and act positively to guard our great wild American heritage. This presentation will be long remem-



Gerard Souzay, French baritone whom many consider the finest song interpreter now performing, will give a recital at Seawanee on October 31 at 8:15 p.m. at Gurry Hall.

bered for its beauty and convincing prices. Prices are \$1 for adults and 35 cents for children, with special rates for groups. All proceeds will go towards conservation work.

## Sopherim Deems Two Worthy of Acceptance

Sopherim, the guileless wonders, met Monday night in the Professors' Common Room, professing to be common (but knowing all along that they weren't). Clutched in their literary little fists (an addition to tea—dry—, hush-hish, opium, Lem Motley, Red Dog Monkey Juice, cod Mariboro, and Lydia Pinkham) were twelve submissions (from various and nefarious students wishing to be admitted to the hallowed clan. All night long the smoke swirled and the booze-belching barons of *Literaria* fought long and hard through the masses of poetry, short stories, and humorous essays. By the dawn's light left all but two had been eliminated from the running. The two, *Neophagus Merdus* are Pat Gore (a legacy, so to speak) and William Byrnes.

Having saved the tortured egos and the wits of the critics, the sophie society moved into the realm of pragmatism. Realizing that organization is the key to salvation they decided to elect officers for the year. President Jim Ertion (elected earlier in the year dur-

ing a purge) presided. Dave Clough was elected secretary, as he was the only member present qualified to write letters. It was decided that the treasurer's post should be moved under the auspices of the president, since no one else could be seduced into taking the thing. The other brudes of Seawanee's literary world are: Miles Cus (past-president), Berry Edwards, Ross Clark, Henry Dozier (Ball), and Allen Woolley Langston.

They also decided to share the fruits of their redemption with the student body. A committee was formed to procure a prominent person of the literary world to speak in an open lecture to the academic community. Some of the persons being contacted are Eudora Welty, Katherine Anne Porter, Henry Golding (*Lord of the Flies*), Percival Pennypacker, and others.

They also held the most important election of all—the selection of the "Drink of the Year." Bourbon was chosen by popular demand. Moonshine was the drink last year.



Henry Dozier, Ross Clark, Jim Ertion, and Dave Clough rack their brains on they dig deep into their submissions to Sopherim on Monday in an attempt to find new literary worthies.

## Singer Gerard Souzay; 2nd Guest Artist of Year Presents Concert, Oct. 31

On Wednesday, October 31, at 8:15 p.m. in Gurry Hall Auditorium, will appear a young French baritone who is perhaps the finest performer ever to grace the stage in Gurry Hall. His name is Gerard Souzay, and the unsparingly critical acclaim associated with this name is as close to unanimous as is likely to be met with. His performances of the vocal music of whatever composer, written in whatever century, in whatever style and whatever language, have alike been praised—critically reservations about a performance by Gerard Souzay seem invariably to be made only of the music itself.

To report what enthusiastic admirers have said of Souzay's singing is not, of course, to explain the causes of its greatness. Along with the inherent beauty of his voice, first place must perhaps go to his profound and sensitive understanding of the music he sings and his ability to express that understanding brilliantly, with a thorough mastery of every detail of technique, in performance. He brings to such composition a sympathetic awareness of the qualities it possesses that renders performers with a little "interpretive" faculty but little shallow egotism by comparison. Mr. Souzay's approach to music is decidedly un-romantic; his ideal seems to be a perfect reproduction of what the composer intended. His knowledge of Souzay's musical career consists of an unbroken stratum of remarkable triumphs, and a consistent development throughout a refusal to remain static. His knowledge is vast, a curiosity glance at his repertoire discloses not only the established classics in art song—those of Mozart, Beethoven, Schubert, Wolf, Schumann, Grieg, Faure, and Debussy—but also all the better-known operas and even such

little-known but valuable works as Monteverdi's Orfeo, Purcell's Dido and Aeneas, Debussy's music drama *Pelleas and Melisande*, and—a recent development—many folk songs. His performance in this last category produced in 1960 a record that has had a truly incredible success: *The World of Song*, for Capitol, a selection of folk songs in seventeen different languages or dialects which was hailed widely as one of the very great vocal records. Many of his other recordings have had similarly sensational response.

Mr. Souzay's program for his performance here (where he will be superbly accompanied by Dalton Baldwin) includes compositions from the most romantic periods by Haydn, Mozart, Beethoven, and Brahms, and, after intermission, a selection of songs by more contemporary composers: four by Debussy, a cycle by Poulenc (the text of which is several poems by Baudelaire), and four by the Portuguese composer Villa-Lobos. Mr. Souzay's "infinite variety" together with a searching intellect soundly versed in every shade of musical difference, should produce a memorable evening.

## First duPont Lecture slated for Oct. 29

The first duPont Lecture of the 1962-1963 season will be given in Gurry Hall Auditorium on Monday, October 29, at 8:15 p.m. The lecturer is Dr. Louis Frederick Fieser, whose title is "Incendiary Munitions and Weapons of Sabotage." Formerly a professor at Harvard and at Bryn Mawr, Dr. Fieser holds numerous awards and honorary degrees, including the Katherine Berkman Judd Prize for Cancer Research and the Norris award for teaching. He is a fellow of the American Academy of Arts and Sciences and the Philosophical Society.

## Five Join Faculty

On June 7 the board of regents approved promotions of four professors and announced faculty and staff appointments.

Promoted in the School of Theology were the Rev. J. Howard W. Rhys from associate professor to professor of New Testament and the Rev. C. FitzSimons Allison, '69, from assistant to associate professor of ecclesiastical history. In the college Dr. Hugh H. Caldwell was promoted from assistant to associate professor of philosophy and Dr. Stephen E. Puckette, '48, will rise from assistant to associate professor of mathematics.

Appointments to the college faculty for 1962-63 include William B. Campbell as assistant professor of history, replacing David Underwood, who will join the faculty of the University of Virginia; Miss Martha McCroly as assistant professor of music; and Eric W. Taylor, '69, as instructor of Spanish, replacing Thomas A. Rogerson, who goes to Florida State University. The appointment of the Rev. William H. Ralston, Jr., '51, as assistant professor of philosophy, religion and ethics in the School of Theology was approved last year, and he arrived in Seawanee on September 10.

Captain J. H. Allen Kepley, USAF, has arrived in Seawanee to begin a four-year tour of duty as assistant professor of air science. His last stint was as an advisor to the air command in Greenland. Lt. Col. Joseph Power, who had been professor of air science at the University for four years, left for Montevideo, Uruguay, where he will be an advisor to the air command of the staff college for three years. His

(Continued on page 4)

## Students Repulse Blight Attack; Sign To Be Removed from Campus

By RICK YORK

On Saturday, October 21, a large, light sign was erected in front of the new building in the University Supply Store. Although we are sure that there was no offense intended, one can only feel that such a sign was not in keeping with the traditional and natural beauty of Seawanee's campus. This seemed to be the general consensus of opinion in both the faculty and the student body. One group, led by the president of the O.G., contemplated the sign with rolls of tissue paper in their hands and then decided that it was the ungentlemanly thing to do. After hearing complaints about the sign, the Provost decided to take action towards having it removed.

The first individual contacted with the hope of having the sign removed was Charles Ragland, president of the CeeBee Food Stores, who agreed that under the existing conditions the sign could be considered an eyesore. He said, "For it to remain to be bespall a lovely place like Seawanee, but please talk to the other parties concerned about having the sign removed." The Provost then contacted the man on campus who would have to approve the removal of the eyesore, Dr. McCrosby. After a brief talk the Vice-Chancellor said that "as long as we can be a member of the CeeBee distributorship and not have the sign, I fully approve its removal." When later told of Mr. Ragland's approval the Vice-Chancellor was heard to say that he had not approved of the sign in the first place.

Making use of the approval of both the Vice-Chancellor and Charles Ragland, the Provost then contacted the president of the CeeBee Stores, Mr. James L. Ragland, a Seawanee alumnus, who agreed wholeheartedly that the removal of the sign's removal was up to Seawanee people. He said that although



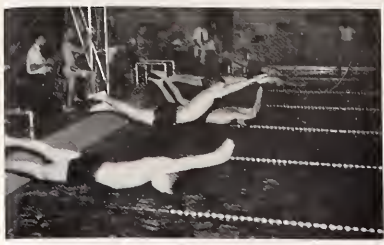
Good-bye, to an ill-fated attempt to implant Madison Avenue at Seawanee.

most CeeBee distributorships do have such signs, a sign more in keeping with the traditions and surroundings of Seawanee, such as one with old English lettering, was more appropriate. Mr. Ragland also said that he would talk to officials of the Sup Store about the removal of the sign.

Mr. Cravens, manager of the Supply Store, was ready to stand by his comment by the Provost. When told of the approval of the Ragland brothers and that of Dr. McCrosby, Mr. Cravens expressed relief and assurance that he would work Monday with an easy mind. He further said that he hoped to have the sign removed within a week.

The Provost feels that it must express its gratitude to the students for their strong backing. We can only say that we hope to see this eyesore removed as quickly as possible. We are grateful to those concerned for this speedy action in precipitating the removal of the sign.





With the shot of the starters gun still resounding our swimmers pictured above take to the water.

# Tigers Roll Over Randolph-Macon Give Season's Best Performance

By TOM WEST

Sewanee, playing up to its potential for the first time this season, crushed the Randolph-Macon Yellow Jackets 30-8 Saturday, spoiling Homecoming for 4600 enthusiastic Virginians.

The Tigers used a minimum variety of plays to grind out 336 yards rushing and four touchdowns, while the steady defense limited the Yellow Jackets to one score.

Sophomore fullback Ray Tucker got things rolling for the Purple midway in the first quarter when he dashed 35 yards to the Sevanee 48. After four runs set up a first down on the R-M 40, M. L. Agnew came in at tailback replacing starter Wallace Pinkley. On his first play from scrimmage Agnew wheeled off tackle into the clear and quickly covered the 40 yards for the tally. 4:30 remained in the quarter when Agnew hit Jim Yearny for the extra points to make it 8-0.

Sam Gill's 21 yard spinner in the second period started a 12 play, 5 first down touchdown march which covered 76 yards. Included in the march was a nifty 13 yard pass by Agnew. Pinkley calculated the series by scoring from the two and Phil Condra con-

verted to give Sevanee a comfortable 15 point halftime advantage.

Randolph-Macon dominated the third quarter. The Yellow Jackets racked up most of its yards gained in this period on a long 74 yard drive. Vic Sekularis capped the Yellow Jacket's best effort of the afternoon when he scored from two yards out. Skip D'Allesandro passed to Bill Baitery for the extra points.

R-M took to the air in the final period but with 13 minutes left in the game, Ray Bell intercepted on the 44 and ran the ball back to the Yellow Jacket's 31. From there three plays moved to the 20. On first down tailback Larry Majorz went off the weak side, cut back nicely, and galloped in for Sevanee's third TD. Majorz' pass to Bill Johnson was complete for two more points and the score stood 23-8.

Sevanee wasn't through. After Bell recovered a fumble on the R-M 15 it took the Tigers only four plays to capitalize on the break. Pinkley gained a yard and Tucker followed with a pair of four yard thrusts to set up fourth down and one on the six. Blocking back Harrell Harrison rose to the

occasion (this was Harrell's 19th birthday) with a burst into the end zone for the Tigers' concluding TD. Condra converted again to produce the final count of 30-8.

Commenting on the game afterwards Coach Majorz praised the play of John Sawyer at blocking back and Bill Bertrand at center. They were substituting for the injured Hayes Noel and Wilbur Wood, respectively.

The entire line as usual played outstanding ball. The Tigers moved relentlessly on the ground reorting to only two passes during the whole contest. Sevanee had to punt only three times, lost only one fumble, and was penalized but 30 yards. On individual rushing Tucker was the leader with 103 yards in 16 carries. Agnew was next with 72 yards in 12 tries. Gill had 44 on 12 runs and Pinkley 55 in 17. Ronny Rountree was R-M's best toter with 52 yards on 9 carries.

Altogether it was Sevanee's finest showing for '62 and has buoyed hopes for this Saturday's College Athletic Conference opener against Centre at Hardee Field.

## TIGER TALK

by BILL BYRNES

Why look at the Deltas? They only knocked off four teams—PGD, KS, LCA, and ATO—in last week's intramural competition. DTD's game is earmarked by speed and good blocking. Their offense is spearheaded by the Sadler brothers, J. Reynolds, and S. Walker; this platoon consistently scores two or three touchdowns per game. Defensively the Deltas feature a hard rushing game, pressuring opposing tailbacks. Richard Earle, probably the best safety in the league, is the backbone of the Deltas very competent defensive backfield. In defeating the ATOs Sunday, DTD put on the finest show of the season by any team in the league.

booted two extra points as the Phi Gams felled the Spooks 23-0.

This is the week in which the intramural football race will probably be decided. Anyone taking the time will see some good games. Here are the big ones:

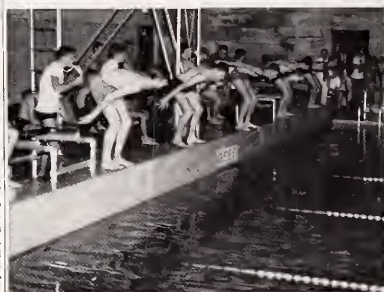
Thursday, Oct. 25—ATO-PDT; DTD-SAE (3:50)

Sunday, Oct. 28—ATO-SAE; PGD (3:50)

Monday, Oct. 29—DTD-BTP (3:50)

### Player of the Week

The Sadler brothers, Tommy and Wilson, of the Deltas are the co-coaches by this department for the player of the week. Wilson directed his team to four victories in as many starts; he showed good judgment calling plays as well as running and passing with skill. Tommy, an excellent blocker as well as a receiver, was especially effective receiving the short pass and running for extra yards in last week's games. SAE George Nadeau is runner-up this week; he scored all eighteen points in his team's victory over the Phi Deltas.



Intramural swimmers take their marks for one of the numerous heats held in Monday's preliminary qualifying meet.

### Picks of the Week

Games	Consensus
Centre-Sevanee	Sevanee 15
Texas-Rice	Texas 19
Northwest-Notre Dame	Northwest 14
LSU-Fla.	LSU 11
Ala.-Tulsa	Ala. 21
Miss.-Vandy	Miss. 26
So. Calif.-Ill.	S. C. 19
Auburn-Clemson	Auburn 16
Ark.-Hard.-Sim.	Ark. 21
Wash.-Oregon	Wash. 6
Wis.-Ohio State	Ohio State 8
Georgia Tech-Tulane	G. T. 25
Navy-Pittsburgh	Pitt. 5
UCLA-Sanford	UCLA 8
Penn. St.-Calif.	PT 10
Kentucky-Georgia	Chattanooga 10
Chattanooga-Tenn.	Tenn. 22
Miss. St.-Memphis St.	Miss. St. 10
Michigan-Minnesota	Minn. 4

Still undefeated and untied, the SAEs keep moving right along. A week ago Tuesday, they rolled over PDT, previously unbeaten. Freshman Bob Nadeau scored all three touchdowns in the 18-0 victory. With this double-touted Billy Hoole, tailback Bob Freyer and Mr. Nadeau had a field day. SAE picked up their sixth victory of the season by virtue of an independent forfeiture. Similarly, PDT won by forfeit from the Theologs (its about these chapel services . . .). Sunday, the Phi unveiled a new threat—Mac Ladd as a tailback. He was good enough to lead them to a 19-0 victory over SN.

The twice-tied Betas remained tough, romping over PGD 20-6 and the Independent Indians 37-0. Bob Lee seems to improve with every game, as in fact does the entire Beta club.

ATO, in their other games, smothered the Kappa Sigis and Sigma Nus. The Theologs dropped two other games besides their forfeiture. The first was a squeaker to KA, 14-13. Last Sunday, new kicking threat Bill Byrnes

#### LEADING SCORERS

Name	F	G	TDs	Pts
Swisher—PGD	5	9	1	55
Elzey—ATO	8	9	0	54
Brush—PGD	7	6	2	38
T Sadler—DTD	8	6	2	38
Reynolds—DTD	8	5	2	32

#### IM STANDINGS

Team	W	L	T	Pct.
SAE	6	0	0	1.000
BTP	7	1	0	.875
ATO	6	1	1	.833
PDT	4	1	2	.714
PGD	4	3	0	.571
KA	3	3	0	.500
KS	1	5	0	.167
Theologs	1	6	0	.143
SN	1	7	0	.125
Independents	0	5	1	.083
LCA	0	5	1	.083

## Etien To Command Saber Drill Team For 1962-63

The Sevanee Saber Drill Team, after three weeks of try-outs, was selected for 1962-63. Commander of the team this year is Jim Etien. Floor Commander is Ed Ellis, Executive Officer is Bill Wheeler, and Supply Sergeant is the following cadets: Bill Wheeler, Butch Brooks, John Ross, Bob Howell, Robert Gardner, Pat Gardner, Dave Sutton, Gage Gilbert, Jim Reichardt, Mike Fagan, Jim Adams, Bob Greenland, Bob Parmes, Allen Woolley, Langston, Dick Stevenson, Dave Jockush. Alternates are Banks Clark and Jim Horne.

The team practices every Wednesday night in the old gym. A completely new routine has been organized including double twirls, new movements, new sabre positions, and several other innovations of a technical nature.

A new uniform has also been selected for the team, according to the commander. White berets will be worn this year instead of the garrison hats. Both light and dark blue shirts will be worn, according to the type of performance. White gloves are on order, and white pants are being considered.

The team is slated to perform at several functions during the year. Some of these tentatively include Chattanooga and Nashville television appearances, performances at near-by military balls, participation in the Armed Forces Day parade in Chattanooga, and other events. The team will also make a long trip, but their destina-

tion is currently under wraps (until the commander can find out where they're going). The team has already received an invitation from Mardi Gras this year, but has turned it down.

### Nations Top Ten

1. Texas (5-0)
2. Northwestern (4-0)
3. LSU (4-0-1)
4. Alabama (5-0)
5. Ole Miss (4-0)
6. So. Calif. (4-0)
7. Auburn (4-0)
8. Arkansas (4-1)
9. Washington (4-0-1)
10. Wisconsin (4-0)

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HELL IS FOR HEROES  
SATURDAY, OCTOBER 27  
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with Marilyn Monroe  
SUNAY-TUESDAY, OCTOBER 28-30  
NOTORIOUS LANDLADY  
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Call University Dairy for Delivery Service on all items in the Sevanee Area.



Our Purple girl of the Week is Robin Power, a freshman at the University of Minnesota and one of the nicest things to come from the North in years. She is 5'5" with blue eyes and dark brown hair. Her interests are bowling, tennis, and freshman Tom Campbell.

## Five Join University Faculty

(Continued from page 1)

duties at Seawee will be assumed by Major Frank R. Murray, B.A., College of St. Joseph, and M.A., the University of Colorado.

William Campbell comes to Seawee from the Mississippi State College for Women, where he was assistant professor of history. He holds a B.S. degree from Davidson College and is finishing work on his Ph.D. at the University of Texas.

Miss McCrory is a graduate of the University of Michigan and the Eastman School of Music. She has been cellist in the San Antonio, Tulsa, and Chattanooga Symphonies and has been business manager of the Chattanooga Symphony and the Seawee Summer Music Center.

Erie Naylor completed work for his

master's degree at the University of Wisconsin in one year and has been working toward his doctorate there while holding a research assistantship. He has majored in Spanish and Portuguese. The regents also approved the appointment of Fred W. Daniels, '60, as assistant director of admissions to succeed Robert Rust.

Temporary appointments to cover vacancies during sabbatical leaves for the coming year include Dr. Marvin Goodstein, B.A., Mt. Holyoke College, M.A. and Ph.D., Cornell University, as instructor in history; Lawrence Herrick, B.A., University of Florida, now engaged in graduate study in writing at the Johns Hopkins University, as instructor in English; and Carl N. Whitley, '59, M.B.A., the University of Chicago, instructor in economics.

## Pic of Flicks

ZAN FURTWANGLER

Saturday and Monday: It Happened in Athens. Jayne Mansfield takes on the entire U. S. Olympic team in color and Cinemascope.

Sunday and Tuesday: King of Kings. Prostitution is a nasty word and Hollywood is full of it. This film is an example of it in one of its worst ways. Prostituting the Bible for dollars and cents is pretty low, but as long as the cash register keeps ringing it is okay. To vulgarize the Bible, something held very high by so many people, is lowering it to depths un-fathomable. Also it lowers the right of these "artists" to say "I have something to communicate to other people" to where it should be removed. Taste and integrity, which the Hollywood movie world likes to hide in front of, are really not there. The only thing they can be afraid of offending anyone about in their movies is normal sex. All other forms of insipid, obnoxious, perverted, or irreligious trash is permissible.

To begin with, the flick is trite, banal, cliché, and monstrously vulgar. Characters have changed. Good old Judas was really not so bad; he was trying to help things along. Some of Christ's most important miracles have been left out. A few such tidbits as two stupendous battles that never took place have been added. Why? Guess.

If you should want to see this spectacular you can pay your fifty cents (or is it seventy-five cents for this special attraction) and see in Super (yet) Technisma and Technicolor such curiosities as a colorless, Mid-Western (U. C.) John the Baptist (Briquet Ryan), an uncouth Salome (Briget Bazien), a Mother Machree (Virginia) (Sobhan McKenna) and Jefery Hunter.

In the trade the alternate title for this flick is "I was a Teenage Jesus."

Wednesday, Thursday, and Friday: All Fall Down. And they did in this soap-opera ("adulted" for today's modern audiences). It is the old story of the eccentric family. Karl Mullen is the gin-drinking, jig-saw puzzle putting together father, driven into eccentricity by the eccentric, dominating mother, Angela Lawsbury. Now there is an eccentric 16 year-old son (Brandon de Wilde) who runs around taking notes on his eccentric parents. This son revers his rakish brother, Warren Betty, who has the eccentric habit of sleeping with misallousness women. Eva Marie Saint, who appeared in the proceedings to fall in love with Betty. This turns out eccentric too, because de Wilde has some attraction to Miss Saint. Betty decides, eccentrically, to go back to his many women. Fin.

## Students Applaud Change Of Registrar

When you registered about six weeks ago, you may have noticed a change. A change in the form of Mr. W. P. Ware. Mr. Ware replaced the well-known Mrs. Dudeney as registrar when she retired in July.

Most of Mr. Ware's 35 years here at Seawee has been spent working in finances (put something in the pot yet). Compensating for money didn't dampen his sense of humor, though, he is still one of the friendliest staff members on the Mountain. He had just begun a year's leave of absence when he was offered the position of registrar, and came into the office during the very hectic weeks last spring. "I was somewhat of a loss at first since I had never worked in the registrar's office before, but with the assistance of the staff here I have begun to get squared away."

Although revolutionary changes in the registrar's office are not possible, Mr. Ware says he wants to "give the office back to the school and to the students. Don't hesitate," he adds, "to come by here whenever you do need something in connection with your records of grades. I will be happy to see you and will do my very best to take care of whatever you want."



## EAT, SLEEP, AND MATRICULATE

The trouble with early morning classes is that you're too sleepy. At late morning classes you're too hungry. At early afternoon classes you're too loopy. At late afternoon classes you're too hungry again. The fact is—and we might as well face it—there is no good time of day to take a class.

What shall we do then? Abandon our colleges to the ivy? I say no! I say America did not become the hope of mankind and the world's largest producer of butterfats and tallow by running away from a fight!

If you're always too hungry or too sleepy for class, then let's hold classes when you're not too hungry or sleepy; namely, when you're eating or sleeping.

Classes while eating are a simple matter. Just have a lecturer lecture while the colors eat. But watch out for noisy food. I mean who can hear a lecturer lecture when everybody is crunching celery or potato or like that? Serve quiet stuff—like anchovy paste on a doughnut, or steaming bowls of lamb fat.

And kindly observe silence while lighting your post-prandial Marlboro Cigarette. Don't be striking kitchen matches on your



"But watch out for noisy food!"

johns. Instead carry an ember from the dormitory fireplace in your pants or pocket. Burn the Marlboro against the ember. Light it quietly. Smoke it quietly. Oh, I know I ask a great deal! I know that one's natural instinct upon encountering Marlboro's fine flavor and filter is to throw back one's head and bellow great, roaring cries of joy. But you must not. You must contain your ecstasy, lest you disturb the lecturing lecturer. You can, if you like, permit yourself a few small shudders of pleasure as you smoke, but take care not to wear garments which will set up a dither when you shudder—like taffeta, for example, or knee cinchans.

Let us turn now to the problem of learning while sleeping. First, can it be done?

Yes, it can. Psychologists have proved that the brain is definitely able to assimilate information during sleep. Take, for instance, a recent experiment conducted by a leading Eastern university (Stanford). A small tape recorder was placed under the pillow of the subject, a freshman named Glebe Sigafos. When Glebe was fast asleep, the recorder was turned on. Softly, all through the night, it repeated three statements in Glebe's slumbering ear:

1. Herbert Spencer lived to the age of 169 and is called "The Founder of English Eclectic Philosophy."
2. The banana plant is not a tree but a large perennial herb.
3. The anarchist Ferdinand was assassinated in 1914 at Sarajevo by a young nationalist named Milja Cveticna, who has been called "The Trigger of World War I."

When Glebe awoke in the morning, the psychologists said to him, "Herbert Spencer lived to the age of 169. What is he called?"

Glebe promptly replied, "Perennial Herb."  
Next they asked him, "What has Milja Cveticna been called?"  
Replied Glebe, "Perennial Serb."  
Finally they said, "Is the banana plant a tree?"  
But Glebe, exhausted from the long interrogation, had fallen back asleep, where he is to this day. © 1961 Max Shuman

Glebe sleeps, but you, see stars, see up and about. Why not improve each waking hour with our fine product—Merlboro Cigarettes? You get a lot to like—filter, flavor, pack or box.



## IN THE COLLEGE BRAND ROUND-UP

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WHO WINS: Prize will be awarded to any Group, Fraternity, Sorority or Individual who qualifies and has the highest number of points.

- RULES:
1. Contest open to all students.
  2. Each empty package submitted on Marlboro, Parliament or Alpine will have a value of 5 points. Each empty package submitted on Philip Morris Regular or Commander will have a value of 10 points.
  3. In order to qualify each entrant must have 15,000 points.
  4. Closing date November 11, 2:00 p.m., University Supply Store.
  5. No entries will be accepted after closing time. Empty packages must be submitted in bundles of 100 packs separating 5 and 10 point packages.

Get on the BRANDWAGON ... it's lots of fun!



SAVE YOUR PACKS

## POETRY CONTEST: WIN A STEAK

# CLARAMONT

CLARA AND TOM SHOEMATE

SEAWEE TENNESSEE

Poems are made, By fools like me,  
Now is Miss Clara's,  
For a great steak free!

RICKY HART