

Executive Summary

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Business Tennessee, SouthComm, Inc.

Business and Economic Internship

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Company: Business Tennessee provides a unique service to the Tennessean. The articles are in depth and pursue questions that cannot be answered in daily regional newspapers such as the Tennessean or the Chattanooga Times Free Press nor thought to be covered by national business journals. Also, Business Tennessee has a breadth of topics that allow the reader to be educated outside of his/her particular industry. The reader becomes more committed and educated in regards to the diversity of commerce that occurs in the region. I believe this is a very important attribute.

Responsibilities: As an intern, I worked closely with the contributors and editors of the magazine to publish articles in print, bi-monthly. I spent much of my time researching and interviewing subjects for articles, editing and writing. I achieved my ultimate goal of being published. This was feasible, because of the close guidance and education the staff of the magazine promised to afford me, which gave me an extraordinary opportunity to learn and develop my skills as an aspiring journalist and writer.

Conclusion: I wanted to experience professional journalism. Presently, I am an amateur with an appetite for something profound. I am thrilled that Business Tennessee afforded me the opportunity to learn in the most applied environment imaginable and greatly developed from this experience. This internship would not have been possible for me without the funding and support from the University's Business and Economic internship and the University's Career Services Office.