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Every day at 3pm my supervisor, Mr. Cai, asked me, "Tea time?" I was not working in wonderland with the Hatter and White Rabbit, but what I was doing in CreditEase is quite similar to Alice's Adventures.

Mr.Cai used two hours to introduce Yinongdai, which I already knew before I came. At first I thought my task would be to just copy, print, or buy coffee for my colleagues, but what I did was a whole different world.

I worked in the cooperation development department, and my world consisted of Yinongdai. Yinongdai is a charity project operated by CreditEase, which is a investment management company in Beijing, China. Tang Ning, the CEO of CreditEase, founded Yinongdai in 2009 to introduce a new ways of doing charity in China. Tang Ning created a website for Yinongdai, a lending platforms for the people who need financial aiding and for the people who have money and are willing to help. When a farmer receives the money, he is able to buy equipment to complete his money generating activities. After several cycles, the farmer gives back the money plus two percent interest to the lender.

My first task was to analyze Charity Water, one of the non-profit organization, and their use of the social media and I presented several comparisons and suggestions in my presentation. As a psychology major, I used experiments to show my audience

how to improve our service from a customer's perspective. I evaluated every single page in Charity Water's official website and marked down the things that drew my attention. In addition, I followed their page on facebook and followed their new statuses. I used PowerPoint to show what I have found and explained the science behind it. To make my presentation much more useful, I included the Yinongdai website in my PowerPoint. I made the comparison between Charity Water and Yinongdai and brought out my suggestion to Yinongdai's social media promotion. After the meeting, I was surprised at how successful my presentation was. People asked me to send my PowerPoint to them, and my supervisor asked me to make a 'to do' list for the department to complete.

In my second week, Mr. Cai had an emergency meeting with me and another intern. He told us we had 5 days to come up with a plan to promote Yinongdai in the upcoming Central Business District Sport Meet. With such a short amount of time, we could not make anything fancy and time-consuming. Under the pressure, I came up with an idea to use Finger Print Printing. The plan was this: print out a Yinongdai logo on a white board and ask participants to choose an inkpad (which has seven different colors) to print their finger on our logo.

On Saturday, we arrived at the ChaoYang stadium at 7am and began our promotion's activity. I was embarrassed when I enthusiastically talked to passerby and the people just walked past, saying nothing. I comforted myself with the fact that most of the people were willing to stop and listen to me. It is easier to ask people to

complete a task when you first ask them to do something small - the foot in the door strategy. When I approached a stranger, I introduced myself to him and politely asked if I could put a sticker on his shirt. After that, I would give him a brochure and a seed card (which has sesame seeds inside) as a little gift. Finally, I would invite him to print his fingerprint on the white board.

It was extraordinary; there were more than 450 fingerprints on our board, and more than 500 people received our gifts. Our colleagues took a picture in front of the board because they were so impressed by what we accomplished. In the end, we brought back the huge whiteboard to the company and put it at CreditEase's entrance.

The last day of my internship, Mr. Cai invited me to come to the Beijing Apple Charity Foundation's meeting with him. This was my first time to represent Yinongdai in front of other charity communities, and that to me represent his approval in this four weeks.

After four weeks as an intern, I understand myself better than I ever did. I can see where I will be, and who I will be in five years. Though my time at CreditEase was short, the ideas I brought to the program have been recorded and will last----the whiteboard of fingerprint still stands at CreditEase's entrance. Like Alice, working for the Yinongdai was like stepping into another unknown world. My one month internship is an adventure trip ----- there was so much to learn on the way, and there is so much more to know in the future.